



Fair Market Conditions for Competitiveness

OECD Collaboration with South East Europe

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1. PROJECT KEY FACTS AND MAIN OBJECTIVES

Main objective:

Enhance transparency and integrity through Collective Action with a wide range of stakeholders.

Coverage:

BiH, HRV, SRB

Duration:

2019-2022

Stakeholders:

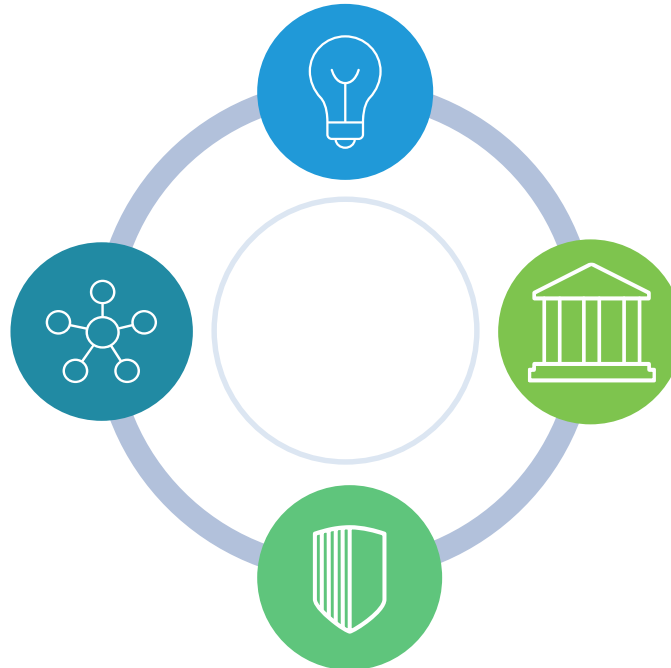
Government, businesses, academia, civil society

Donor:

Siemens Integrity Initiative

Raise awareness about OECD standards and good practices on anti-corruption, integrity and fair competition among stakeholders

Build capacity and foster the implementation of concrete OECD recommendations for public institutions



Promote international standards on anti-corruption and integrity in academic curricula

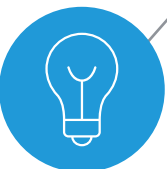
Anchor alternative dispute settlement tools for suspected bribery and unfair business practice



2. PROJECT KEY ACHIEVEMENTS - SELECTION

Objective 1

Raise awareness



- Knowledge shared via tailored **12 Policy Briefs and 15 newsletters** on OECD tools, events and good practices
- Project momentum maintained through **Twitter campaign**

Objective 2

Build capacity



- Stakeholder capacity increased through CAC participating in **>30 OECD events and webinars** on anti-corruption, integrity and fair competition, incl. 6 webinars on Collective Action in South East Europe
- Institutional capacity strengthened via **>30 technical meetings with government officials** on reforms
- **3 practical Country Profiles** launched to identify achievements, challenges and policy recommendations in the areas of anti-corruption and integrity, SOE and competition policy **leading to changes in policy settings**

Objective 3

Promote international standards in academic curricula



- **5 academic trainings and lectures** organised with >20 academics and >170 students across 9 major universities in the region to include OECD anti-corruption and competition tools in academic curricula
- **Exchange of good practices and peer learning** facilitated with >20 academics in bi-annual Academia Expert Groups meetings

Objective 4

Anchor alternative dispute settlement tools



- Training implemented to secure support for **High Level Reporting Mechanism** in HRV and SRB
- Capacity building in support of establishing **Business Ombudsman** in Serbia

- >300 members **Collective Action Community (CAC)** est. in the region driving project work

- Deepened **multi-stakeholder dialogue**

- **Government commitment** to implement project's reform recommendations

- Several universities **updating curricula** and creating **legal clinics**

3. THE COLLECTIVE ACTION COMMUNITY IN ACTION

Collective Action Meetings

- **Nov 2022: 3 High-level Collective Action Meetings** in SEE capitals (~200 stakeholders)
- **Sep 2021: 2nd series of Collective Action Meetings**
- **Sep-Oct 2020: 1st series of Collective Action Meetings**



Kick-off Events

- **Dec 2021: 2 Local Kick-Off Events** in SRB and HRV
- **Nov 2021: Global Kick-Off Event** in six OECD partner countries (~300 stakeholders)
- **Nov 2019: Project Kick-Off Event** and first meeting of the Project Co-ordination Committee

4. PROJECT WORK GOING FORWARD



Raise awareness

- Meeting to further advance **competition policy and enforcement** practices (Fall 2023)
- Continue with bi-monthly **newsletters** to promote work and invite stakeholders to OECD events and trainings



Collaboration with academia

- Develop a **manual** on the establishment of an on-line platform for peer learning (Fall/Winter 2023)
- Co-develop a **guide** on the replication of Legal Clinics across different universities (Fall/Winter 2023)
- **Promote** partner university initiatives on Twitter
- Hold **university lectures** in HRV and SRB (Spring 2023)



Build capacity

- Elaboration of an anti-corruption **manual** for **SOE compliance officers** in SRB and HRV (May 2023)
- Hold **workshop** on OECD SOE Guidelines (June 2023)



Business Ombudsman and HLRM

- Hold **workshop** on Business Ombudsman introduction in Serbia (Summer 2023)
- Hold capacity building **workshop** High Level Reporting Mechanism (Summer 2024)

Thank you for your participation!

For further information, please consult our website:

www.oecd.org/south-east-europe

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GLOBAL RELATIONS