

# ***SELDI CSO Training: Corruption and State Capture Monitoring, Advocacy and Impact in a World of Hybrid Threats***

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# ***Role of Investigative Journalists***

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# What not to expect from investigative journalists

- Quick solutions and fast news response (except for follow ups)
- Daily news
- Project PR
- Interview
- Story about project, organization or individual
- Individual/single story

# What ~~not~~ to expect from investigative journalists

- Long and in depth investigations
- Long journalistic forms with context
- Project mention
- One or more quotes
- Investigation on wider practices
- Whats wrong with policy and current approach
- Bigger impact

# What can you provide to investigative journalist

- Quality background and context
- Contacts and experts
- Individuals affected – colorful examples
- Source of information, news and changes
- Database

# How can investigative journalist help you or your organization

- More quality story with bigger impact
- Bigger reach
- New angles of work
- Contacts with key actors and decision makers
- Simple and understandable story on why your work and projects are important for society

# Examples

- Database - government cars - [auta.detektor.ba](http://auta.detektor.ba)

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# Examples

- Campaign – Stop Censorship



# Do not forget

- Investigative journalists are curious, hard working and passionate about their job, just like you.
- It takes time to build a reliable relationship and for a journalist to learn about the issue.



**Thank you for your attention.**



Questions?